

# SENIOR FIRE SERVICE LEADERSHIP CERTIFICATE PROGRAM

*NEW!*

Program starts  
February 2014

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**UC DAVIS**  
**EXTENSION**  
**FIRE LEADERSHIP**



CONTINUING AND PROFESSIONAL EDUCATION

## FROM THE DIRECTOR

Whether you are preparing for your next promotion, looking for professional development and enrichment, or working toward an additional academic degree, the UC Davis Extension *Senior Fire Service Leadership Certificate Program* will challenge you to understand and develop your own leadership style, and prepare you to lead an all-hazard emergency services organization.



Changes to the core administrative and delivery models of providing fire, medical and emergency services over the last decade have been dramatic—challenging us to grow and develop with the world around us. Senior and executive leaders must be ready to meet these challenges. They must have knowledge of the latest trends, best practices and exemplary models of service delivery and apply them within their own service organizations.

This exceptional program equips emerging leaders with the knowledge and skills to effectively lead modern fire, medical and emergency service organizations, integrate the latest technology and create a data-driven structure that is sustainable for whatever tomorrow holds. Led by industry leaders from across the country, this dynamic series reflects the International Association of Fire Chiefs' recommendations for graduate-level education and self-development necessary for service as an executive fire officer.

Please join us for this unique, unparalleled opportunity. See you in class!

A handwritten signature in black ink that reads "Nathan T. A." with a stylized flourish at the end.

Nathan Trauernicht, MPA, CFO, MIFireE

Director, Senior Fire Service Leadership Certificate Program

UC Davis Extension

# SENIOR FIRE SERVICE LEADERSHIP CERTIFICATE PROGRAM

New norms for fire, medical and emergency response organizations are driving rapid cultural change and pushing the limits of many long-held traditions in these fields. While emerging leaders are often highly skilled in the technical aspects of fire and emergency management, fast-paced promotions and rapid retirement rates have provided few opportunities to develop the management and leadership skills for necessary career advancement.

UC Davis Extension's *Senior Fire Service Leadership Certificate Program* is designed to equip those seeking increased levels of responsibility, particularly new chiefs or those wanting to become chief officers, with the knowledge and skills to effectively lead modern organizations. Emphasis is placed on executive-level leadership development and management skills, such as financial management, negotiations and conflict resolution, and performance management. Participants also learn to identify solutions to obstacles, anticipate future hurdles, challenge traditional models of service delivery, and consider alternatives for organizing and deploying resources. You will also deepen your understanding of your own ethical and professional responsibilities.

Company and chief officers will unquestionably benefit from this program.

## SIX REQUIRED COURSES

*15 quarter units academic credit.*

### **Neuroscience: The Foundation of Developing Future Leaders**

Explore your own unique leadership style, learn to navigate challenging ethical dilemmas, and develop your ability to craft an inspiring vision.

### **Finding Common Ground in Challenging Times and Changing Environments**

Become more effective in interpersonal and organizational communications. Learn to build healthy and sustainable labor-management relationships.

### **Reinventing the Fire Service Organization: Sustainability through Innovation**

Examine the foundational aspects of fire service organizations and the key challenges in managing public-sector organizations.

### **Power, Politics, and Personality: Building Strategies and Networks to Navigate Dynamic Situations**

Improve your understanding of the political and legal foundations, and regulatory issues, of fire and emergency services. Learn to utilize financial management best practices for the public sector.

### **Breaking the Mold: Trends and Exemplary Models for Performance**

Review and analyze trends in fire and emergency services, and discover advanced principles of safety health and survival. Case studies provide discussion points on diversity, organizational accreditation, fire prevention, community risk reduction, disaster management, technological innovations and community relations.

### **Fire Service Leadership Lab (online)**

Apply what you have learned to analyze current fire service practices and develop an implementation plan to initiate or expand use in your organization.

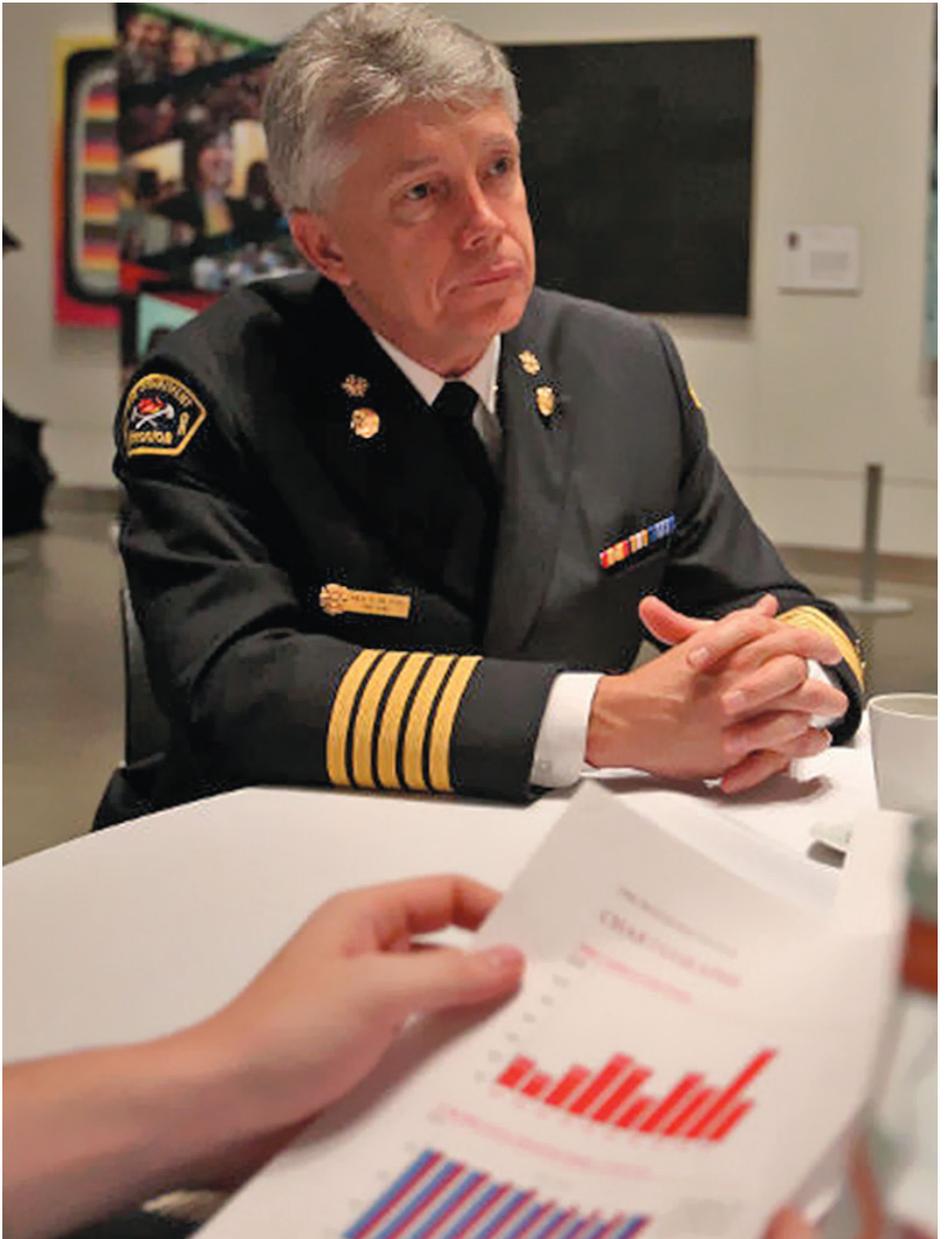
## PROGRAM FORMAT

We understand your time is valuable. So we've designed the *Senior Fire Leadership Certificate Program* as a blend of five, intensive classroom seminars and one online class to minimize your time away from your organization.

Discussions, led by national industry leaders, will expand your ability to confidently guide and direct your organization. You will explore developing trends, and examine what lies ahead. Case studies provide further points for interactive and lively debate.

## APPLICATION REQUIREMENTS

- A bachelor's degree from an accredited academic institution.
- Seven years of increasingly responsible supervisory roles in the fire, medical or emergency response field.
- Three letters of recommendation from individuals who can articulate your knowledge, skills and abilities.
- A letter of interest stating your desire to participate and how your participation can improve your organization or the greater fire/emergency services industry.



## ADVISORY BOARD

**Paul Adams**, CFO, EFO, CPM, is fire chief of the Avondale Fire Department, Arizona, and executive director of the Arizona Fire Chiefs Association.

**Paul Brooks**, executive director, Center for Public Safety Excellence, has more than 35 years in fire and emergency services.

**Randy Bruegman**, fire chief, Anaheim Fire Department, has been a fire chief for more than 20 years for departments across the country.

**Mike Dayton**, undersecretary, California Emergency Management Agency, has worked for the California Governor's Office of Homeland Security since its inception in 2003.

**Tonya Hoover**, state fire marshal, State of California (CalFire), has more than 20 years of experience in fire prevention, public education and risk mitigation.

**Jeff Johnson**, executive director, Western Fire Chiefs Association, is a nationally recognized innovator and ambassador for excellence with a prestigious career in fire service.

**Mark Light**, executive director, International Association of Fire Chiefs, and CEO of the IAFC, is CEO of Emergency Services Consulting International (ESCI), a for-profit subsidiary of the IAFC. Prior to coming to the IAFC, he was fire chief of Henrico County, Virginia.

**Bill Metcalf**, fire chief, North County Fire Protection District, and president, International Association of Fire Chiefs, is a proven leader with more than 40 years of diverse experience in the industry.

**Jeff Piechura**, fire chief, Stockton Fire Department, is passionate about "doing the right thing," which drives his ambition to not only lead a successful internationally-accredited fire district, but also to give back to the communities and organizations that demand excellence from their emergency services providers. He is the past president of the Arizona Fire Chiefs Association; past chairman of the Arizona Fire Service Institute; Fire Chief of the Year 2005; board member for the Center for Public Safety Excellence board member; and a member of the NFPA 1901 Fire Department Apparatus Standards Committee.

**Mike Randolph**, fire chief, Napa Fire Department, and past president, California Fire Chiefs Association, OPS Chiefs Section, has more than 20 years of experience including development and oversight of fire and emergency medical services educational programs.

**Demetrious Shaffer**, fire chief, Alameda County Fire Department, and president, California Fire Chiefs Association, has more than 20 years of fire service experience.

**Nathan Trauernicht**, M.P.A., CFO, MIFireE, fire chief, UC Davis Fire Department and president-elect, California Fire Chiefs Association, has more than 20 years of experience with agencies of varying size and complexity across the country.

### Please add me to your mailing list for future information about the Senior Fire Service Leadership Program.

Name \_\_\_\_\_ Job Title \_\_\_\_\_

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# SENIOR FIRE SERVICE LEADERSHIP CERTIFICATE PROGRAM

*Find out how UC Davis Extension's Senior Fire Service Leadership Certificate Program can help you take your career to the next level, and make a difference in your community.*

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